

CAREER READINESS THAT STUDENTS ACTUALLY PRACTICE

Employers don't hire a transcript. They hire the way a student communicates.

Rubin gives CTE programs one connected pathway — from foundational workplace behaviors to **live conversation practice** — so students walk into interviews, internships, and first jobs already knowing what to say. Every product is standards-aligned, ready to teach, and built for grades 6–12.

100,000+
STUDENTS TAUGHT

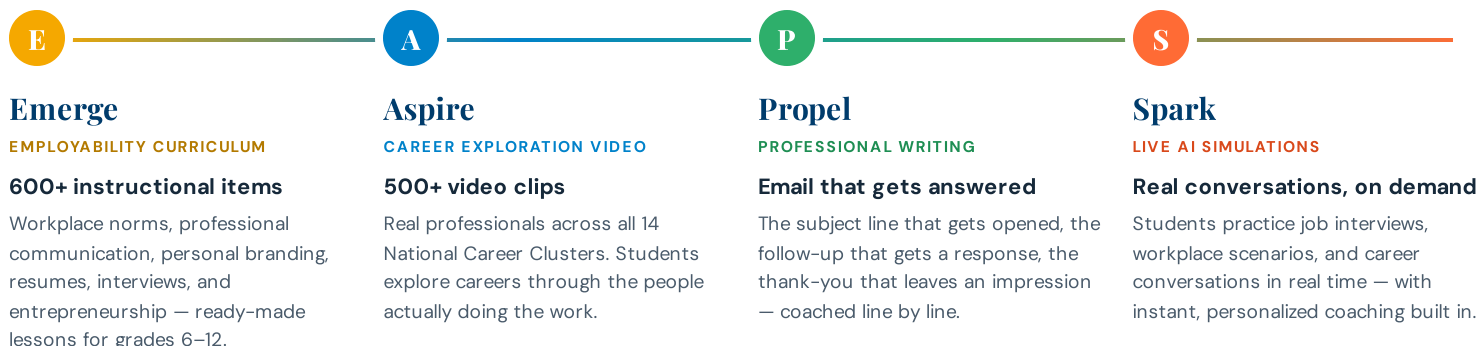
A decade
IN CTE CLASSROOMS

SOC 2 Type II
CERTIFIED & DISTRICT-
APPROVED

All 14
NATIONAL CAREER CLUSTERS

Four products. One pathway.

LEARN → EXPLORE → WRITE → PRACTICE



Built for the way CTE programs actually run

- | | |
|---|---|
| <p>✓ Works inside your LMS
Canvas, Schoology, Google Classroom, and every other major platform.</p> <p>✓ No prep required
Teacher onboarding, help desk access, and curriculum guidance included.</p> | <p>✓ Cleared by district IT
SOC 2 Type II certified, with accessibility tools built in.</p> <p>✓ Site-license simple
One license covers the building — pathway courses, advisory, and WBL prep.</p> |
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My students love Rubin activities. Plus, the ready-made resources save me so much time!

ANNA-LISA — CTE TEACHER,
TEXAS

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